



Volunteer Role Description

Title: Social media co-ordinator

Position Type: Volunteer

When: as required

Time commitment: 1-2 hours a week

Reports to: Foodbank Manager

Overview of the role: This role involves helping to promote the work of the food bank and encourage donations through social media channels such as Facebook, Twitter and Instagram.

Key tasks

- Set up social media channels for the food bank if not already in place
- Regularly monitor and update the pages
- Respond to comments appropriately
- Generate content to promote the work of the food bank, encourage donations, myth bust

About you

- Excellent communication skills
- Experience of using social media channels
- Has an eye for detail
- Organised and self-motivated

Benefits of volunteering

- Using your existing skills to make a difference
- Meet new people who share your passion to eradicate poverty in the community
- Make a real difference to the running of your food bank

Impact of your role

- Maximising donations to the food bank through promotion on social media
- Expanding the reach of the food bank
- Helping reframe the language around poverty and myth busting

Support

You will be given all the required training and support whilst learning the role.

You will have a main contact throughout your time volunteering. Your main contact will be Fran Chamings

How to apply

For more information please contact HR@westberks.foodbank.org.uk or fill in our application form found on our website westberks.foodbank.org.uk

Date approved:

Approved By: